

Additional literature and resources

Below are some additional resources that can be used for reference.

Global handwashing programs

| Name of Program | Description | Link |
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| Project WET | WASH education program—USAID funded | http://www.projectwet.org/what-we-do/international/wash |
| Lifebuoy-help a child reach 5 | International Handwashing promotion program | http://www.lifebuoy.com/socialmission/ |
| WSP--Handwashing with Soap — Two Paths to National-Scale Programs | Description of two national scale programs in Vietnam and Indonesia—details successes and failures | http://www.wsp.org/sites/wsp.org/files/publications/WSP-HWWS-National-Scale-Programs.pdf |
| UNICEF-Handwashing with Soap | Handwashing promotion campaign in Nepal | http://unicef.org.np/campaigns/hand-washing |
| Pacific Handwashing campaign report | Report detailing successes/failures on handwashing programs (mostly school based) in the Pacific region | http://www.solutionsforwater.org/wp-content/uploads/2012/03/Final-Pacific-Handwashing-campaign-2010-2011-report.pdf |
| WSP--Promoting Handwashing behavior: The effect of Mass Media and Community interventions in Peru | Research brief-discusses the Handwashing Initiative (HWI) – promotional activities, marketing communication and its effect on handwashing behavioral practices | http://www.wsp.org/sites/wsp.org/files/publications/WSP-Peru-HWWS-Impact-Evaluation-Research-Brief.pdf |
| Oxfam | Hygiene promotion: determining what Works—a case study of promoting hygiene post earthquake 2010 | http://www.oxfamamerica.org/static/oa4/hygiene-promotion-determining-what-works.pdf |
| The Joint Commission | A very dense document that provides details on how and when to wash your hands to various campaign examples (see chapter 7) | http://www.jointcommission.org/assets/1/18/hh_monograph.pdf |
| Dr. Adam Biram –Author London School of Hygiene & Tropical Medicine, London, London, | Effect of a behavior-change intervention on handwashing with soap in India (SuperAmma): a cluster-randomised trial—examples of hygiene and health promotion are given also evaluation results are provided as well | http://image.thelancet.com/journals/langlo/article/PIIS2214-109X(13)70160-8/fulltext |
| Menzies School of Health Research, Casuarina, NT, | No germs on me: a social marketing campaign to promote | http://ped.sagepub.com/content/18/1/62.abstract |

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| Australia, Elizabeth McDonald | hand-washing with soap in remote Australian Aboriginal communities | |
| SSWM | Simple Handwashing Devices-- Description of different handwashing devices – describes the pluses and minuses. | http://www.sswm.info/category/implementation-tools/water-use/hardware/optimisation-water-use-home/simple-hand-washing-dev |
| Kimberly Clark | Hygiene and sustainability go hand in hand in Latin America – Central America and Latin America handwashing campaign description | http://www.kimberly-clark.com/ourcompany/community/laohandwashingcampaign_story.aspx |
| Watershed | Description of various social marketing campaigns to encourage safe hand hygiene. | http://www.watershedasia.org/stop-the-diarrhea-campaign-menu-of-options/ |
| Authors : Schmidt, W. P. Aunger, R. Coombes, Y. Maina, P. M. Matiko, C. N. Biran, A. Curtis, V. | Determinants of Handwashing Practices in Kenya : The Role of Media Exposure, Poverty and Infrastructure | https://openknowledge.worldbank.org/handle/10986/5339 |
| *Public Health Foundation of India, **Faculty of Health Sciences, University of Ottawa | A systematic review of community hand washing interventions leading to changes in hygiene behavior in the developing world | http://www.gjmedph.org/uploads/R1-Vo1No4.pdf |
| WATER, SANITATION AND HYGIENE: SUSTAINABLE DEVELOPMENT AND MULTISECTORAL APPROACHES | Mobilizing people for improved hygiene practices through hand washing campaigns in Nigeria | http://wedc.lboro.ac.uk/resources/conference/34/Agberemi_Z_O_-_200.pdf |
| WSP--Can hygiene be cool and fun? | A research brief--discusses how low-cost interventions can improve children's hygiene practices. | http://esa.un.org/iys/docs/san_lib_docs/Can_Hygiene_be_cool_and_fun_-_Senegal_2007.pdf |

Other Useful Documents-technical support

| Source | Document Name | Description | Link to document |
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| WHO | Five Moments for Hand Hygiene | Program that emerged from the WHO guidelines on Hand hygiene. Defines key moments for hand hygiene—in English and in French | http://www.who.int/gpsc/tools/Five_moments/en/ |
| CDC | Clean Hands Save Lives | CDC guidelines for how and when to wash your hands | http://www.cdc.gov/handwashing/when-how-handwashing.html |
| IRC | Understanding Hand washing behavior | Description of a study and formative research to understand how to encourage handwashing behavior | http://www.rescue.org/sites/default/files/resource-file/Hand%20washing_0.pdf |
| WSP | FOAM –Framework to Analyze Handwashing behaviors to design effective handwashing programs | FOAM (Focus on Opportunity, Ability, and Motivation) – helps identify framework for behavior change and mass media campaigns | http://www.wsp.org/sites/wsp.org/files/publications/WSP_IntroducingFOAM_HWWS.pdf |

Planning HWWS programs

| Source | Document Name | Description | Link (if available) |
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| World Bank | The handwashing handbook | Practical guide for staff in governments and development organizations who need to carry out handwashing programs | http://siteresources.worldbank.org/INTWSS/Publications/20389151/HandwashingHandbook.pdf |
| WHO | Sanitation and hygiene promotion programming guidance | This document provides general guidance to creating WASH programming | http://www.who.int/water_sanitation_health/hygiene/sanitpromotionguide/en/ |
| WSP | Clean the world | Lessons from building public private partnerships | http://cleantheworld.org/docs/WSP_H_Lessons_07Oct02.pdf |
| Governments of Finland and Ethiopia | WaSH Sector Stakeholder Analysis | Stakeholder analysis from a WASH program in Ethiopia | http://www.cmpethiopia.org/content/download/292/1962/file/WaSH%20Sector%20Stakeholder%20Analysis.pdf |
| Unilever | Partnership lessons from Lifebuoy handwashing campaign | Partnership lessons from Lifebuoy handwashing campaign –description of the lessons learned from their partnership | http://www.triplepundit.com/2013/10/4-lessons-new-era-partnerships-lifebuoys-child-reach-5-campaign/ |
| Water Centre | Public-Private Partnership for Handwashing with Soap in Indonesia | Details of a public private partnership—includes challenges and lessons learned | http://www.watercentre.org/portfolio/attachments/SustainableHygiene_7.pdf |
| Institute of Environmental Engineering and biotechnology (IEEB) Finland | Effective water and sanitation policy reform implementation: need for systemic approach and stakeholder participation | Paper that analyzes the trend of WASH policies strategies in developing countries | http://www.sciencedirect.com/science/article/pii/S1366701702000363 |

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| WHO | Hand Hygiene Self-Assessment Framework 2010 | The Hand Hygiene Self-Assessment Framework is a systematic tool with which to obtain a situation analysis of hand hygiene promotion and practices within an individual health-care facility. | http://www.who.int/gpsc/country_work/hhsa_framework_October_2010.pdf?ua=1 |
| WHO | Save Lives with your Hands | Guide to Implementation of a hand hygiene campaign | http://whqlibdoc.who.int/hq/2009/WHO_IER_PSP_2009.02_eng.pdf?ua=1 |
| UNICEF/Vietnam | Sustainable Sanitation & Hygiene for All | Describes the sustainable sanitation hygiene for all approach. Addresses WASH as a whole | http://www.snvworld.org/download/publications/sustainable_sanitation_and_hygiene_for_all_sector_development_approach_for_vietnam_0.pdf |
| University of Kansas | Community Tool Box | Not specifically WASH related but addresses how to gain stakeholder support | http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/develop-a-plan/main |
| European Commission | Development of five year national strategy in Namibia | A detailed description of a five year national strategy of WASH in Namibia. Includes a description of how they conducted a situational analysis. | http://www.mawf.gov.na/Documents/Situation%20analysis.pdf |
| WSP and Ethiopian Government | Whole-System-in-the-Room (WSR) Multi-Stakeholder Workshop Report Bahir Dar, Ethiopia | This report describes the process of the Whole-System-in-the-Room (WSR) workshop, which culminated the first phase of the implementation of the SCALE approach in Amhara for scale up sanitation and hygiene through the national community Led Total Sanitation and Hygiene approach, which WSP-AF is | http://arhbrc.files.wordpress.com/2011/06/amhara-wsr-report.pdf |

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| | | implementing in Ethiopia. | |
| Save the children and GlaxoSmithKline | School Health and Nutrition: An Overview | Successes and lessons learned from a school health and nutrition program-details improving WASH in schools | http://washntds.org/ecourse/pluginfile.php/61/mod_resource/content/2/BANGLADESH%20SHN%20BRIEF%2001%20-SHN%20Overview.pdf |
| Joint Commission | Measuring Hand hygiene adherence: overcoming the challenges | Chapter 9 (pg 107) –describe stakeholder involvement and policy importance. Focuses more on hospital hand hygiene however looks at WASH from a more macro perspective. | http://www.jointcommission.org/assets/1/18/hh_monograph.pdf |
| Water and Sanitation Program/World Bank & USAID/Hygiene Improvement Project | Aligning for Action: Sustainable Development through Safe Water, Environmental Sanitation and Hygiene | Example of a stakeholder involvement meeting in Ethiopia 2006 | http://www.hip.fhi360.org/file/11069/WSR%20Oct.%202006%20Final%20Report.pdf |
| SOUTH ASIA HYGIENE PRACTITIONERS' WORKSHOP | Participatory Community Hygiene Education in Dhaka Slums: DSK Experience | This paper describes how the programme to improve hygiene knowledge and practice was designed and implemented. It provides information on impact derived from an assessment. Community participation in the decision making processes was crucial for designing the hygiene promotion programme. | http://www.wsscc.org/sites/default/files/publications/5_ranajitdas_hygieneeducationdhakaslums_bangladesh_2010.pdf |
| UNICEF | Handwashing program monitoring and evaluation module | Shows how to plan monitor and evaluate a hand washing program | http://www.globalhandwashing.org/sites/default/files/UNICEF%20M%26E%20Toolkit%20Final%2011-24%20Low%20Res.pdf |

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| USAID | Achieving Development through local NGO partnerships | Describes the GHANA WASH project –focuses on building partnerships and talking about success/failures | http://www.ri.org/files/uploads/GWASH_Success_Story.pdf |
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