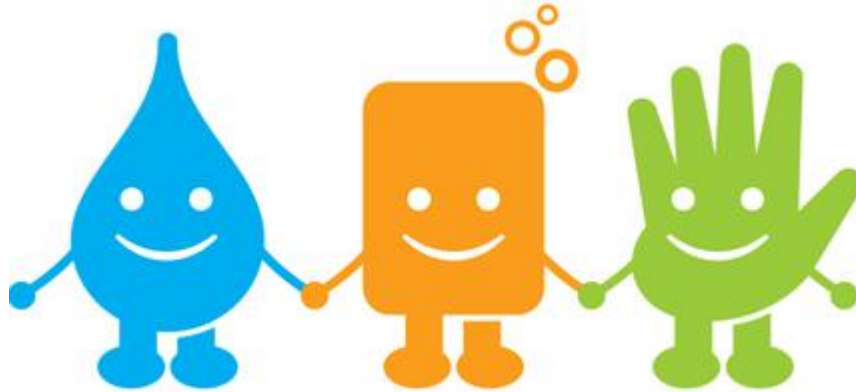


# Global Handwashing Day 2015

Clean hands, better health.





“Earlier this year, together we launched our new Global Strategy, Everyone, Everywhere 2030, with one of our four strategic aims being **improving hygiene behaviour**.

This increased focus on hygiene is one of the key shifts from our last strategy, as we recognise that, without the practice of good hygiene, we cannot maximise the benefits that access to clean water and sanitation can bring. That’s why we celebrate **Global Handwashing Day** – a day dedicated to increasing awareness about the importance of handwashing with soap – a simple and effective way to prevent diseases”


**Barbara Frost, CEO.**

# Nigeria



**WaterAid Nigeria supported the Federal Ministry of Water Resources and National Task Group on Sanitation (NTGS) in commemorating GHD with the students and pupils of Community Staff School, Asokoro Abuja. Targeting children as agents of change, WaterAid spread the message that the simple act of handwashing can save lives and improve health.**

WaterAid/Blessing Sani



In Mali, WaterAid organised an event in the city of Bla which brought together local authorities, community leaders, health workers, WaterAid Mali's partners and journalists. Communities and health workers were sensitised on handwashing with soap through awareness sketches, radio programmes and competitions. Following the event, WaterAid Mali will install handwashing facilities and water stations to 11 health centres, aiming to improve hygiene behaviour, in line with our advocacy campaign, Healthy Start. It was highly appreciated by the Chief Executive of the local government and he shared his commitment to support WaterAid Mali's vision.



**WaterAid Ghana organised a big event in collaboration with Global Neighbourhood Healthcare Development Organisation (GLONHEDO), an NGO in Accra. There were games and activities throughout the day and children and teachers raised a hand for hygiene! In this photo, children are doing some palm printing which will be then be presented to Parliament to advocate for hygiene to be prioritised.**

# Ethiopia



**In Ethiopia, awareness-raising programmes took place at a school in Addis to engage young people in the issue. Throughout the week, handwashing messages were on the radio and hygiene advice from experts featured in the media.**

WaterAid/Manyalshal Ayele

# Uganda



**WaterAid Uganda was part of an event which was attended by the Vice President of Uganda Rt. Hon. Edward Ssekandi took place at Kasana Play ground in the Luwero district. Other dignitaries were Minister Abraham Byandala, Khidu Makubuya and other political leaders within the country. In this photo the Vice President is signing on the Hygiene Charter to show his commitment to the principle of the charter. WaterAid Uganda was praised for its key role in the development of it.**

# Mozambique

A young boy, Zito, is the central focus of the image. He is smiling and has his hands raised in the air, palms facing forward, as if demonstrating a handwashing technique. He is wearing a purple long-sleeved shirt and a grey, textured vest. Behind him, a large yellow plastic water container is suspended from a wooden structure. The background is filled with a crowd of people, mostly children, who are looking towards the camera or the boy. The setting appears to be outdoors, possibly at a community event or a water distribution point. The overall atmosphere is positive and educational.

**In Mozambique, activities including handwashing demonstrations and drama performances took place in Mecanhelas, Niassa Province. The photo shows five-year-old Zito demonstrating how to wash hands!**

**WaterAid/Helder Samo Gudo**



# Madagascar



In Madagascar, WaterAid, in collaboration with the Diorano WASH Coalition, held a national celebration which encouraged everyone to wash their hands at 10.00am that day. Dr Johanita Ndrahimananjara, Minister of WASH, attended the event and declared the Government's commitment to ensure that by 2019 handwashing will be practised by everyone in Madagascar. Aurel Clyde Rabeanta, Communications Officer, similarly went on the radio to talk about handwashing for improved health, and encouraged teachers to include handwashing promotion in their schools.

WaterAid/Aurel Clyde Rabeanta

# Pakistan



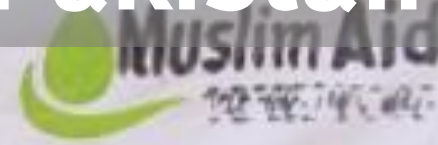
In Pakistan, partners of the national Behavioural Change Campaign on WASH, led by the Ministry of Climate Change, and supported by WaterAid, UNICEF and Plan International, came together for a 'Collaborative Consultative Workshop' in Islamabad. The aim was to integrate efforts towards improving the WASH sector in Pakistan and to pledge their commitment for implementing the new Global Goals. Additionally, articles on the SDGs were featured in newspapers across the country, including a quote from the Prime Minister of Pakistan. Several activities were carried out with communities and schools in collaboration with partners, through the Urban and Rural programmes.

Pakistan

WaterAid



UKaid



ماہ دھوئے کا عزم کریں

تمہاں وقت





हाप्रौर

आयुक्त

THE GREAT  
HYGIENE  
QUIZ

SWACHH BHA  
SWASTH DELHI

GLOBAL HANDWASHING DAY

WaterAid

15 OCTOBER 2015

South Delhi Municipal Corporation

Dr. Shyam B... erjee, Civic Centre  
10000

Dettol

In the run-up to GHD, WaterAid India partnered with the Society for All Round Development (SARD) and organised a hygiene quiz to reinforce the importance of hygiene in schools and to recognise children as school health ambassadors, nurturing them as change agents between schools and communities in Delhi. The quiz was conducted in three different stages – at the school level, zonal level and the state level. The quiz was conducted at 589 schools under South Delhi Municipal Corporation (SDMC) jurisdiction reaching out to over 100,000 children. On 15 October, the final round of the quiz was held at Municipal Corporation Development Civic Centre.

# India



Activities across the country included awareness-raising programmes in schools, hospitals and at bus stations in order to spread the message to everyone everywhere! An event similarly took place in Lucknow with Mayor Dinesh Sharma talking about the importance of hygiene and handwashing.



In the UK, a panel discussion was jointly conducted by WaterAid, London School of Hygiene and Tropical Medicine and SHARE. Almost 100 professionals from development organisations, donor agencies, academia, and relevant institutions attended the event, which saw a panel of experts debate and share global evidence about the effectiveness of handwashing campaigns and discuss how to monitor handwashing behavioural outcomes. The panel also signed a letter for co-chairs of the IAEG, advocating for handwashing be included as an indicator in the target 6.2 in the Global Goal framework. The indicator proposed includes an indicator on the: “percentage of population using a handwashing facility with water and soap, disaggregated by location (home, school, health centre)”.

# A Million Hands



**WaterAid have recently joined forces with the UK Scouts Association, to get a million hands behind our goal of reaching everyone everywhere with safe, clean water! On GHD, the Scouts held regional events across the country to celebrate the day. On the left is Bear Grylls, the British adventurer, writer and TV presenter of shows including ‘Man vs. Wild’ and ‘Bear Grylls: Mission Survive’.**

## For more information...

See our [Storify](#) for more photos and GHD celebrations!

Read [Margaret Batty's blog](#) on our Policy, Practice and Advocacy site

Blogs › Global Handwashing Day: time to finish the job on Global Goal 6

# Global Handwashing Day: time to finish the job on Global Goal 6

Posted 15 Oct 2015 by Margaret Batty

**Global representatives will soon be deciding on the indicators that will be used to measure the progress of the new Global Goals. This Global Handwashing Day, Margaret Batty, Director of Global Policy and Campaigns at WaterAid, discusses why handwashing should be included among the indicators for Goal 6.**

The facts are hard to swallow: every single day 1,400 children under the age of five die from diarrhoea caused by unsafe water, inadequate sanitation and poor hygiene.

We are now one step closer to a time when such needless tragedy will be a thing of the past, with the recent agreement of the UN Global Goals on Sustainable Development for 2030. The goals, adopted by 191 countries, aim to eradicate extreme poverty and ensure healthier lives in the next 15 years and beyond.

# Global Handwashing Day 2015

Celebrations have taken place around the world for Global Handwashing Day. Here's a roundup of the highlights.

Storify by WaterAid 3 days ago



## Global Handwashing Day 2015

On 15 October we celebrated #GHD2015 by spreading awareness about the importance of handwashing with soap to prevent infections and diseases. Also this year, we've been calling on the UN to ensure handwashing is included as an indicator within the new Global Goal 6 for water and sanitation.

Search **#GHD2015** and **#GlobalHandwashingDay** on Yammer for more stories and photos!

