

Post-2015 HYGIENE ADVOCACY TOOLKIT

Annex 1: Advocacy Opportunities

Developed by the Global Public-Private Partnership for Handwashing (PPPHW)

March 2015



Advocacy Opportunities

In September 2015 a Post-2015 framework will be adopted that will include goals, targets, and indicators. This is a selection of key events occurring in the interim, with corresponding advocacy opportunities.

Official UN events moving toward the Post-2015 framework are available here:

<https://sustainabledevelopment.un.org/post2015>.

When (2015)	Events	Where	What Examples of how to get involved
March 22	World Water Day http://www.unwater.org/worldwaterday (World Water Week LatinoAmerica starts today)	Global Latin America	Use to expand conversations, reach out to negotiators, and increase public awareness about hygiene as a priority
March 23-27	Post-2015 Intergovernmental Negotiations (Sustainable Development Goals and Targets)	NY	Reach out to Member State negotiators Participate in side events
April 7	World Health Day (focus on food safety including hygiene)	Global	Expand conversations including events and on social media: links between hygiene and health, food safety
April 8-9	Financing for Development Informal Hearings for civil society and business	New York	Participate http://www.un.org/esa/ffd/overview/third-conference-ffd/csbs.html
April 12-13	Global Parliamentary Conference (focus on poverty eradication and gender equity)	DC	Contact key government officials and civil society organizations. http://www.worldbank.org/en/events/2015/01/22/save-the-date-2015-global-parliamentary-conference
April 12-17	World Water Forum	South Korea	Reach out to Member State negotiators, participate in events, spread messages on social media
April 17-19	World Bank spring meetings	DC	Attend meetings related to international development Contact key government officials, journalists, civil society organizations, academia, and the private sector in attendance
April 20-24	Post-2015 intergovernmental negotiations (means of implementation and global partnership for sustainable development)	NY	Reach out to Member State negotiators Participate in side events
May 5	Global Hand Hygiene Day theme: strengthening healthcare systems and delivery – hand hygiene is your entrance door http://www.who.int/gpsc/5may/en	Global	Expand conversations including events and on social media: importance of hand hygiene in health facilities (proposed indicator)
May 6-8	Sixth Asia Pacific Urban Forum (develop recommendations re post-2015 priority areas to the High-level Regional Preparatory Meeting for Habitat III for Asia Pacific)	Bangkok, Thailand	Participation http://www.unescap.org/sites/default/files/S1_ESCAP%20DStorey.pdf
May 18-22	Post-2015 intergovernmental negotiations (follow-up and review)	NY	Reach out to Member State negotiators Participate in side events
May 18-26	World Health Assembly	Geneva	Reach out to Member States Make interventions as appropriate Participate/deliver side events

May 19-22	World Education Forum	Incheon, South Korea	Raise awareness of the importance of hygiene in education, and build advocates
May 21-22	ESCAP Asia-Pacific Forum on Sustainable Development (APFSD) (soliciting Asia-Pacific regional input to the High-level Political Forum on Sustainable Development)	Bangkok, Thailand	Attendance http://www.unescap.org/events/apfsd2
May 28	Menstrual Hygiene Day http://menstrualhygieneday.org/	Global	Expand conversations including events and on social media: advocate for menstrual hygiene management in SDGs
May 28	ECOSOC Forum on Partnership	NY	Participate in events
June 26-July 8	High Level Political Forum (ECOSOC)	NY	Reach out to Member State negotiators Participate in side events https://sustainabledevelopment.un.org/hlpf/2015
June 22-25	Post-2015 Intergovernmental Negotiations (intergovernmental negotiations on the outcome document)	NY	Reach out to Member State negotiators Participate in side events
July 13-16	Third International Conference on Financing for Development	Addis Ababa, Ethiopia	Reach out to participants with messages Participate in side events
July 20-24	Post-2015 Intergovernmental Negotiations (intergovernmental negotiations on the outcome document)	NY	Reach out to Member State negotiators Participate in side events
July 27-31	Post-2015 Intergovernmental Negotiations (intergovernmental negotiations on the outcome document)	NY	Reach out to Member State negotiators Participate in side events
August 24-28	World Water Week http://www.worldwaterweek.org/	Stockholm	Participate in events, spread messages on social media
Sept 25-27	UN Summit for Adoption of Post-2015 Development Agenda	NY	Reach out to Member State negotiators Participate in side events
Oct 15	Global Handwashing Day http://globalhandwashing.org/ghw-day	Global	Promote messages to encourage implementation of hygiene indicators in the SDGs once agreed upon

For further events, please see The World We Want's detailed calendar of opportunities for the wider Post-2015 process:

https://www.worldwewant2015.org/www2015_calendar.