Moving hygiene improvement to scale through policymaking

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Hygiene in global development goals: Where has it been?

The Millennium Development Goals failed to include hygiene alongside water and sanitation.

Ramifications:
• Hygiene wasn’t prioritized
• Missed opportunities for scale
• Lost opportunity to measure access
The Sustainable Development Goals currently include hygiene alongside sanitation in draft Goal 6, Target 6.2:

By 2030, achieve access to adequate and equitable sanitation and hygiene for all, and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations.
This is good news!

But, more needs to be done.
What gets measured gets done

Indicators within the SDGs

• Presence of handwashing facilities with soap and water in the home, schools, and health care facilities.

Outside of the Water Goal (Goal 6)

• Hunger and Nutrition (Goal 2)
• Health (Goal 3)
• Education (Goal 4)
• Gender Equity (Goal 5)
What gets measured gets done

**Beyond the SDGs**

- Know the starting point
- Supportive enabling environment
  - Clear ownership within government ministries
  - Funding for initiatives
- National and regional policies targeted at key junctures
  - Schools
  - Health care facilities
Just imagine...
What can you do?

**Project**
- Don’t let hygiene become the “silent h”
  - Advocate for hygiene
  - Always mention water, sanitation, AND hygiene
- Integrate hygiene at the project level

**Government**
- Include hygiene in policies
- Measure hygiene
- Ask for hygiene indicators in the SDGs
Questions?