



Moving hygiene improvement to scale through policymaking

Hanna Woodburn

Global Public-Private Partnership for Handwashing



Hygiene in global development goals: Where has it been?

The Millennium Development Goals failed to include hygiene alongside water and sanitation.

Ramifications:

- Hygiene wasn't prioritized
- Missed opportunities for scale
- Lost opportunity to measure access



Hygiene in global development goals: Where will it be?

The Sustainable Development Goals currently include hygiene alongside sanitation in draft Goal 6, Target 6.2:

*By 2030, achieve access to **adequate and equitable sanitation and hygiene for all**, and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations.*



This is good news!

But, more needs to be done.



What gets measured gets done

Indicators within the SDGs

- Presence of handwashing facilities with soap and water in the home, schools, and health care facilities.

Outside of the Water Goal (Goal 6)

- Hunger and Nutrition (Goal 2)
- Health (Goal 3)
- Education (Goal 4)
- Gender Equity (Goal 5)



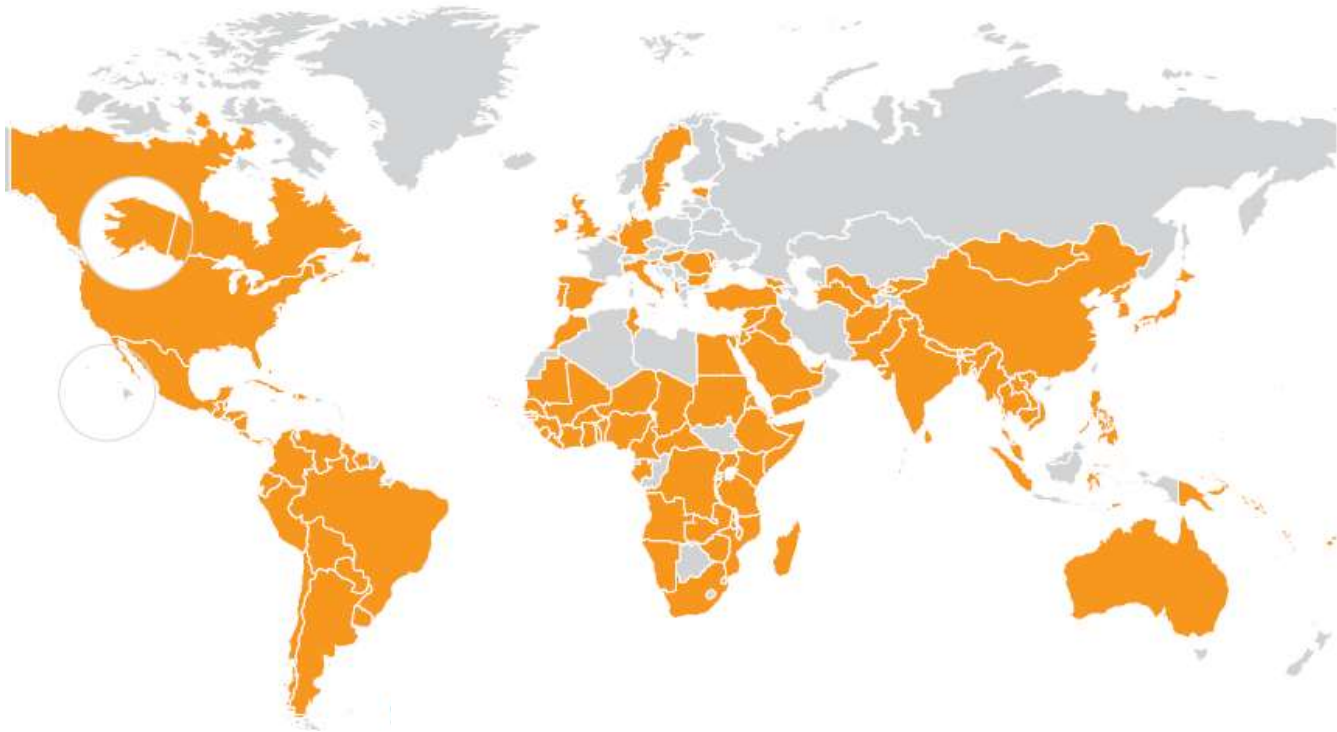
What gets measured gets done

Beyond the SDGs

- Know the starting point
- Supportive enabling environment
 - Clear ownership within government ministries
 - Funding for initiatives
- National and regional policies targeted at key junctures
 - Schools
 - Health care facilities



Just imagine...



What can you do?

Project

- Don't let hygiene become the “silent h”
 - Advocate for hygiene
 - Always mention water, sanitation, AND hygiene
- Integrate hygiene at the project level

Government

- Include hygiene in policies
- Measure hygiene
- Ask for hygiene indicators in the SDGs





Questions?

