

# HANDWASHING BEHAVIOR CHANGE THINK TANK

Day 1

October 10

SESSION TITLE	TIME	SPEAKERS
<b>REGISTRATION</b>	9:00am – 9:15am	
Welcome and opening remarks	9:15am – 10:00am	<b>Ms. Carolyn Moore</b> , Global Handwashing Partnership <b>Mr. David Khoo</b> , Procter & Gamble <b>Dr. Kezia Lorraine Rosario</b> , Technical Staff, Health Promotion & Communication Service, Department of Health <b>Director Rizalino Jose T. Rosales</b> , Director IV, Bureau of Learner Support Services, Department of Education
Event objectives and Introductions	10:00am – 10:45am	<b>Dr. Amy Weissman</b> , FHI 360 <b>Ms. Katherine Pizzacalla</b> , GIZ Ms. Carmela Ariza, Facilitator
<b>BREAK</b>	10:45am – 11:15am	
 New findings in behavior change	11:15am – 12:15pm	<b>Ms. Nga Nguyen</b> , USAID <b>Dr. Om Prasad Gautam</b> , WaterAid UK Dr. Munir Alam, ICDDR,B
<b>LUNCH</b>	12:15pm – 1:30pm	
 Handwashing behavior change lessons across contexts	1:30pm – 2:30pm	<b>Ms. Louise Maule</b> , UNICEF Mr. Nayco Yap, Action Against Hunger Dr. Cecilia Manuel, Center for Health Solutions and Innovations Ms. Faustina Molina-Virina, Center for Health Solutions and Innovations Mr. Jon Michael Villaseñor, UNICEF Ms. Lilian Lehmann, IDInsight Ms. Lillian Kamowa Chaguluka, WaterAid
 What did we expect? Facing facts and planning toward the future	2:30pm – 2:45pm	Ms. Kristie Urich, World Vision International
<b>BREAK</b>	2:45pm – 3:15pm	
 Behavior change lessons in challenging contexts	3:15pm – 4:15pm	<b>Ms. Nga Nguyen</b> , USAID <b>Ms. Sian White</b> , London School of Hygiene and Tropical Medicine Mr. Torben Larsen, RealRelief Mr. Martin Shouler, Arup Mr. Paul del Rosario, UNICEF
5-minute talks	4:15pm – 5:00pm	Ms. Aarti Daryanani, Unilever Ms. Janie Ilustre-Alfonso, Manila Water Foundation Dr. Fadia Sultana, WaterAid Mr. Geoff Revell, HappyTap Mr. Phearak Svay, World Vision Asia P3 Hub Mr. Danny Labin, Sesame Workshop
Reflections on the day	5:00pm – 5:15pm	Dr. Cecilia Manuel, Center for Health Solutions and Innovations
Logistics and tomorrow's agenda	5:15pm – 5:30pm	Ms. Carolyn Moore, Global Handwashing Partnership Ms. Carmela Ariza, Facilitator

Bringing together hygiene experts from civil society, government, research institutions, and the private sector to drive learning and action in handwashing behavior change.

## Day 2

October 11

SESSION TITLE	TIME	SPEAKERS
Opening and review of the day	9:00am – 9:05am	Ms. Carolyn Moore, <i>Global Handwashing Partnership</i>
 New media: Experiments in handwashing promotion	9:05am – 9:20am	Ms. Carissa Limcaoco, <i>Procter &amp; Gamble</i> Mr. David Khoo, <i>Procter &amp; Gamble</i>
 Hygiene and nutrition integration	9:20am – 10:20am	<b>Dr. Michael Gnilo</b> , <i>UNICEF</i> Ms. Julia Rosenbaum, <i>FHI 360</i> Dr. Stephen Luby, <i>Stanford University</i> Representative, <i>National Nutrition Council</i>
<b>BREAK</b>	10:20am – 10:45am	
 Handwashing in the health system	10:45am – 11:45pm	<b>Dr. Robert Dreibelbis</b> , <i>London School of Hygiene and Tropical Medicine</i> Ms. Allison McIntyre, <i>WaterAid AU</i> Representative, <i>Department of Health, the Philippines</i>
 Institutionalizing handwashing in the education system	11:45pm – 12:45pm	<b>Dr. Bella Monse</b> , <i>GIZ</i> Dr. Robert Dreibelbis, <i>London School of Hygiene and Tropical Medicine</i> Dr. Ella Naliponguit, <i>Department of Education, the Philippines</i>
 Institutional behavior change	12:45pm – 12:55pm	Mr. Elijah Adera, <i>WaterAid</i>
<b>LUNCH</b>	12:55pm – 2:15pm	
 Hacking handwashing measurement	2:15pm – 2:25pm	<b>Mr. David Khoo</b> , <i>Procter &amp; Gamble</i> <b>Ms. Julia Rosenbaum</b> , <i>FHI 360</i>
 Designing a better handwashing station	2:25pm – 2:35pm	<b>Mr. James Bourne</b> , <i>Kohler</i> <b>Ms. Leslie Llado</b> , <i>Splash</i> Ms. Nike Frans, <i>World Vision Indonesia</i>
 Innovative approaches to measuring handwashing behavior change	2:35pm – 5:00pm	Concurrent sessions with break at 3:30
 Designing a better handwashing station	2:35pm – 5:00pm	
Reflections on the day	5:00pm – 5:15pm	Mr. Ronaldo Puno, <i>Philippines Association of Medical Technologists</i>
Logistics and tomorrow's agenda	5:15pm – 5:30pm	Ms. Carolyn Moore, <i>Global Handwashing Partnership</i> Ms. Carmela Ariza, <i>Facilitator</i>

### Session leads are in bold text.

Session leads not presenting: Ms. Lizette Burgers, UNICEF, Hygiene and nutrition integration; Ms. Katherine Pizzacalla, GIZ, Handwashing in the Education System; Ms. Claire Chase, World Bank, Innovative approaches to measuring handwashing behavior change; Ms. Megan Williams, Splash, Designing a better handwashing station; Ms. Julia Rosenbaum, FHI 360, Event objectives and introductions



Lightning talk



Behavior change across contexts



Hygiene systems and integration



Design and innovation