



2018 Annual Report

Background

The Global Handwashing Partnership is an international coalition of organizations working to advance the practice of handwashing with soap as key to health and development. Our vision is for handwashing with soap at critical times to be universally recognized, promoted, and practiced as fundamental to good health.

In 2018, we continued to advance our 2017- 2019 strategy. The strategy has two main objectives:

1. Strengthen **enabling environments** through advocacy to help foster progress for proper handwashing with soap. This includes advocating for hygiene targets and indicators within policy frameworks and accountability mechanisms; providing feedback to government commitments; supporting organizations to engage in hygiene promotion; and supporting others to become advocates.
2. Identify and promote best practices by providing tools, guidance, and resources to support **improved handwashing programming**. This includes facilitating knowledge exchange and translating knowledge to action through knowledge leadership, capacity building, and collaboration. We work to maintain a focus on integration with other sectors, including sanitation, nutrition, and education.

This report provides a summary of the Global Handwashing Partnership's achievements in 2018. To view all resources and news from 2018, please visit our [website](#).

Our Partnership

The Global Handwashing Partnership Steering Committee includes UNICEF, USAID, the World Bank, Unilever, Colgate-Palmolive, Procter & Gamble, the London School of Hygiene and Tropical Medicine, WSSCC, and FHI 360. The Global Handwashing Partnership is also supported by the work of two Strategic Partners and 23 Members. The Partnership's work is coordinated by a Secretariat team hosted at FHI 360.

We welcomed ten new members in 2018: Handzies, HappyTap, International Aid, Manila Water Foundation, PHAAE, Real Relief, Smixin, United Purpose, Wellbeing Foundation Africa, and World Vision. Learn more about joining our partnership [here](#). Through our partnership with Global Health Corps, we also welcomed two new fellows to the Secretariat team.

2018 Highlights for Strategic Objective 1

In 2018, we saw continued momentum for handwashing with soap as the Sustainable Development Goals (SDGs) progress. SDG 6 was reviewed at this year's High-Level Political Forum, and the Global Handwashing Partnership shared case studies of our work around the Forum. After the release of the 2018 WHO/ UNICEF Joint Monitoring Program Report on WASH in Schools, which showed that 53% of schools had basic levels of hygiene service, our members and partners renewed their efforts to bring handwashing facilities and programs into schools. The UN Secretary General also issued a global call to action on WASH in health facilities, responding to data showing that 66% of facilities in low- and middle-income countries lack soap and water for handwashing (Cronk & Bartram, 2018). The Global Handwashing Partnership is responding to that call with increased advocacy, research, and implementation.



Global Handwashing Day

This year's Global Handwashing Day theme, 'Clean hands – a recipe for health' focused on the links between handwashing, food hygiene, and nutrition. The campaign focused on five main calls to action:

- Wash your hands with soap at critical times, especially before eating, cooking, or feeding others
- Model good handwashing behavior and remind or help others to always wash their hands before eating
- Make handwashing part of your family meals
- Establish places to wash your hands in the household, in your community, in schools, workplaces, and in health facilities
- Promote effective handwashing behavior change in research, policy, programs, and advocacy

This was our first Global Handwashing Day focused on integration. Our 2018 planner's guide, social media toolkit, and fact sheet included integrated messages around handwashing, food hygiene, and nutrition. This theme prompted Global Handwashing Day celebrants to reach out to colleagues in nutrition, food-related private sector, and other new partners. On Global Handwashing Day, the campaign hashtag reached more than 200 million people. To learn more about how celebrants observed Global Handwashing Day this year, view our [virtual map](#).

Handwashing in health facilities

Handwashing in health facilities is a critical part of quality care. In 2018, we worked to highlight the role of handwashing in healthcare, WASH in health facilities, and infection prevention and control. On May 5, which is both Hand Hygiene Day and International Day of the Midwife, the Global Handwashing Partnership and partners led an advocacy campaign around hand hygiene and sepsis. This included a [new infographic](#) and a social media campaign. We worked with the Wellbeing Foundation Africa, Global Water 2020, and the Frontline Health Workers Coalition to convene a roundtable on WASH and health workers in Washington, DC; bringing together the WASH and health workforce communities to consider the urgent need to improve WASH in health facilities. Throughout the year, our members and Secretariat wrote blog posts and an op-ed to bring this issue into technical conversations and the public discourse.

Tools for advocates

At the Global Handwashing Partnership, we believe anyone can be an advocate. In February, we launched our Clean Hands for All advocacy toolkit. This toolkit provides an overview of hygiene advocacy; guides users in planning, delivering, and measuring advocacy campaigns; and offers adaptable tools and talking points. The toolkit also includes sections focusing on handwashing in schools, workplaces, and health facilities.

2018 Highlights for Strategic Objective 2

Our diverse partnership brings a rich knowledge base. Through our website, newsletter, and digital channels, we worked to highlight the lessons learned by our partners throughout the year. We worked with our partners to disseminate their news, events, success stories, and publications. The highlight of our knowledge management work this year was our 2018 Handwashing Behavior Change Think Tank, where our members and other handwashing stakeholders exchanged ideas, lessons, and challenges from their work.



New resource hub

We launched a new online resource hub to share tools, research, and other resource in a single platform. The hub features improved search functions, easier navigation, and new resources for hygiene advocacy and behavior change. Now, Global Handwashing Partnership members and others can submit resources to the hub directly. Please [click here](#) to visit the hub and learn more about the types of materials we host.

Handwashing Behavior Change Think Tank

Our 5th Handwashing Behavior Change Think Tank took place this year in Manila, in partnership with Procter & Gamble and the Think Tank planning committee. The event hosted 67 experts from 13 countries, focused on three key themes: behavior change across settings; design and innovation for behavior change; and hygiene systems and integration. Presentations looked at new ways to understand behavior change, the global challenges of WASH in schools and health facilities, and design considerations for handwashing measurement and station design. The event concluded with a Global Handwashing Day celebration at a school in Manila. [Click here](#) to find copies of the program and presentations, and a report from the event is coming soon.

Handwashing integration

This year brought new opportunities to focus on the integration of handwashing with soap and other areas of hygiene, WASH, and health. We hosted two webinars, one on [Safe Management of Child Feces](#), and one on [Systems Approaches to Hygiene](#), both of which explored the links between handwashing and other behaviors. Our Secretariat and partners prepared a fact sheet on the links between handwashing, food hygiene, and nutrition; we hosted a session on WASH in health facilities at the 2018 WEDC conference; and our 2017 [research summary](#) shared research on integrating handwashing into education and healthcare programs.

Looking ahead

In 2019, the Global Handwashing Partnership will continue our work to advocate for handwashing with soap and share learning around effective ways to improve handwashing programs. In the coming year, we will be releasing an updated distance learning course; hosting roundtable discussions on handwashing; and launching a new series to connect handwashing implementers and experts. To learn more about what to expect from the Global Handwashing Partnership in 2019, and how you can get involved, please email the Secretariat team at contact@globalhandwashing.org

Annex: List of Resources published in 2018

Strategic Objective 1: Strengthen enabling environments to help foster progress for proper handwashing with soap.

- [Crowd 360 Global Handwashing Day Hub](#). GHP, FHI 360, and Unilever. Multiple post authors. October.
- [Global Handwashing Day Lessons for Planners](#). GHP. October.
- [Clean hands- a recipe for health infographic](#). GHP. August.
- [2018 Global Handwashing Day Social Media Toolkit](#). GHP. August.
- [2018 Global Handwashing Day Planner's Guide](#). GHP and FHI 360. August.
- [Infographic: Hygiene in health facilities](#). GHP and Emory University. May.
- [World Water Day Social Media Toolkit](#). GHP. March.
- [Clean Hands for All: A toolkit for hygiene advocacy](#). GHP. February.

Strategic Objective 2: Identify and promote best practices by providing tools, guidance, and resources to support improved handwashing programming.

- [Hygiene promotion episode of WASH Talk podcast](#). GHP, IRC, and LSHTM. December.
- [Webinar: The forgotten juncture? Handwashing and safe management of child feces](#). GHP, USAID, IWC, UNICEF, and WEDC. September.
- [Handwashing, food hygiene, and nutrition fact sheet](#). GHP, World Bank, and LSHTM. August.
- [Session summary: Sustaining WASH behaviors and practices in healthcare settings](#). GHP, Medentech, World Vision, and Tufts University. July.
- [2017 Handwashing research summary](#). GHP and FHI 360. May.
- [Webinar: Systems approaches to hygiene behavior change](#). GHP, IRC, Splash, and WaterAid. May.

Selected Blog Posts

- [Clean hands count for frontline health workers](#). Carolyn Moore, GHP Secretariat. Frontline Health Workers Coalition Blog. December.
- [Health is in our hands](#). Carolyn Moore, GHP Secretariat. The Hill. October.
- [First ever global WASH in schools report points out persistent gaps in handwashing](#). GIZ team. Global Handwashing Day Crowd Hub. October.
- [Sisters of solidarity in Nigeria- the MamaCare midwives family](#). James Stix, Wellbeing Foundation Africa. Global Handwashing Day Crowd Hub. October.
- [Celebrating 10 years of GHD with a #high5forhandwashing](#). Aarti Daryanani, Unilever. Global Handwashing Day Crowd Hub. October.
- [Every newborn deserves caring, clean hands](#). Pavani Ram. Global Handwashing Partnership Blog. May.
- [If crisis disrupts your life – how does your handwashing behavior change?](#) Sian White. Global Handwashing Partnership Blog. July.
- [What we learned about handwashing from published research in 2017](#). Carolyn Moore, GHP Secretariat. R&E Search for Evidence Blog. June.